



SPONSORSHIP AGREEMENT

Parade: Saturday, August 19, 2017

Sponsorship Deadline to be included on promo materials: August 1, 2017

Company: _____

Representative: _____

Address: _____

Phone: _____ **E-Mail:** _____

Please select the sponsorship opportunity(s): *The Englewood Back to School Parade is a 501(c)(3) tax-exempt organization. Your contribution is tax-deductible to the extent permitted by law.*

- _____ \$10,000 Sponsor
- _____ \$5,000 Sponsor
- _____ \$3,000 Sponsor
- _____ \$1,500 Sponsor
- _____ \$_____ Sponsor

Please select the desired in-kind sponsorship opportunity(s):

*****Please select the sponsorship level above that represents the total value of donated product and/or services. All in-kind sponsorships will receive a receipt after items have been received and inspected for accuracy of value indicated, if value is not indicated we reserve the right to attach the value to the donated items*****

_____ **Book Bag Sponsor:** Number of bag(s) sponsored _____

_____ **School Supplies Sponsor:** Please indicate what supplies you are sponsoring

_____ **In-Kind Sponsor:** List Items _____

Signature: _____

Date: _____

Thank you for supporting & partnering with the "Englewood Back to School Parade"

Please return completed form:

By mail: Make payment payable to The Englewood Back to School Parade
Attention: Nicole Vaughn, Parade Coordinator, P.O. Box 21069, Chicago IL. 60621

By email send form to englewoodparade@gmail.com.

Web/Online payments can be made at <http://englewoodparade.org>.

U.S. Bank site deposits: 815 W. 63rd Street, Chicago IL., 60636. Please ask for branch manager Kimberly Jones.

****A letter of acknowledgement will be mailed or emailed after payment has been processed.****

SPONSORSHIP BENEFITS

	Silver	Gold	Platinum	Titanium
	\$1,500	\$3,000	\$5,000	\$10,000
Packages Available	Multiple	5	2	Exclusive
Name On Website for 6 months (Includes link to sponsor's website)	✗	✗	✗	✗
Vendor Table	✗	✗	✗	✗
Facebook Recognition	✗	✗	✗	✗
Name On Website for 1 year (Includes link to sponsor's website)		✗	✗	✗
Company Logo on Backdrop		✗	✗	✗
Recognition in all Social Media Releases		✗	✗	✗
Priority Placement in Parade Procession			✗	✗
Invitation to Dignitary Breakfast			✗	✗
Address Crowd During Finale			✗	✗
Logo on All Promo Material (flyers, posters, t-shirts, etc.)				✗
Parade Float				✗
Radio Interview				✗

***** 10% of proceeds will be applied to scholarships *****