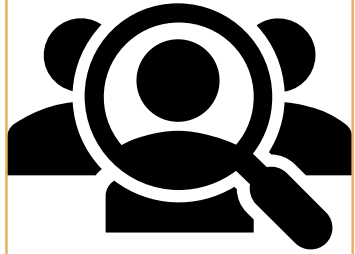


Which Event Will Your Sponsorship Cover



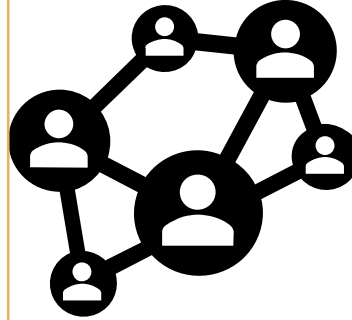
Title Sponsor

\$25,000

Will Cover
Both Events

Exclusive

**See Page
11**



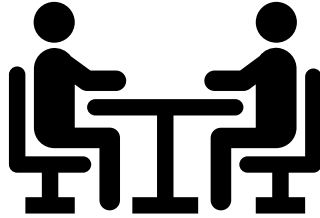
Titanium Sponsor

\$15,000

Will Cover
Both Events

Exclusive

**See Page
12**



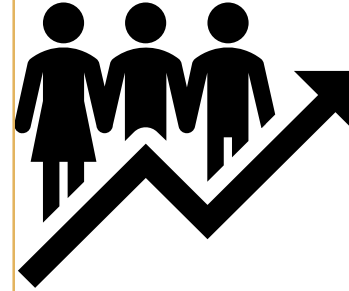
Platinum Sponsor

\$8,000

Will Cover
Both Events

2 Max

**See Page
13**



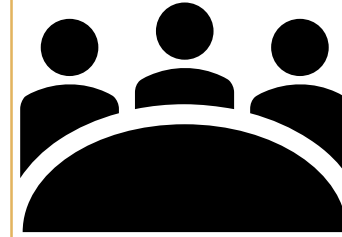
Gold Sponsor

\$5,000

Sponsor
Can Choose
Event

6 Max

**See Page
13**



Silver Sponsor

\$3,000

Sponsor
Can Choose
Event

10 Max

**See Page
14**



Supporting Sponsor

\$1,500

Sponsor
Can Choose
Event

Unlimited

**See Page
14**

Sponsorship Opportunities



You Can Support Both Events By Donating at the Title, Titanium or Platinum Levels

Englewood Back to School Parade



- Donations of \$5,000 +++++ \$3,000 +++++ \$1,500
 - Sponsor recognition on The Englewood Back To School Parade website on the event page with link to website
 - Mentions on all social media handles of the parade
 - Vendor table at parade finale
 - Sponsor recognition on select at-event signage (step-n-repeat) and in the event program
 - Tickets to sponsor VIP reception



South Side Gospel Fest

- Donations of \$5,000 +++++ \$3,000 +++++ \$1,500
 - Sponsor recognition on The South Side Gospel Fest website on the event page with link to website
 - Mentions on all social media handles of South Side Gospel Fest
 - Vendor table at South Side Gospel Fest
 - Sponsor recognition on select at-event signage (step-n-repeat) and in the event program
 - Tickets to sponsor VIP reception

Sponsorship Opportunities (1/4)



Title Sponsor.....Exclusive..... \$25,000

Benefits



- Prominent sponsor recognition on all event-related marketing & promotional collateral: invitations, emails, posters, flyers, t-shirts and stage banners.
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the parade's web site
- Table of 8 at VIP reception
- Opportunity to provide marketing materials and giveaways for VIP gift bags and giveaways
- Radio interview
- Representative from company/organization will be honorary Grand Marshall
- Vendor table at both events



Unique Benefits

- Company name mentioned in all media advertising: printed and online.
- Full Page Sponsor advertisement in event program
- Opportunity to speak to attendees during parade finale and South Side Gospel Fest
- Logo on t-shirt & hats
- Title sponsor for both events
- \$2,500 will be applied towards college scholarship fund
- \$1,500 will be applied towards bringing students home for winter and/or summer breaks
- \$1,000 will be used towards the purchase of laptops for students (bridging the digital divide)

Sponsorship Opportunities (2/4)



Titanium Sponsor.....Exclusive..... \$15,000

Benefits



- Prominent sponsor recognition on all event-related marketing & promotional collateral: invitations, emails, posters, flyers, hats and stage banners.
- Sponsor listing on all at-event signage and in the event program
- Sponsor recognition and link from the event page on the parade’s web site
- 6 tickets to sponsor VIP reception
- Opportunity to provide marketing materials and giveaways for VIP gift bags and giveaways
- Vendor table at both events
- Priority placement in parade (top 10)

Unique Benefits



- Company name mentioned in all media advertising: printed and online.
- Sponsor advertisement in event program
- Opportunity to speak to attendees during parade finale
- Logo on hats
- Titanium sponsor for both events
- \$1,500 will be applied towards college scholarship fund
- \$1,000 will be applied towards bringing students home for winter and/or summer
- \$ 500 will be used towards the purchase of laptops for students (bridging the digital divide).

Sponsorship Opportunities (3/4)



Platinum Sponsor.....\$8,000.....Max 2

Gold Sponsor.....\$5,000.....Max 6

Benefits



- Sponsor recognition on all event- related marketing & promotional collateral: marketing & promotional collateral: invitations, emails, posters and flyers
- Sponsor listing on select at-event signage (step-n-repeat) and in the event program
- Sponsor recognition and link from the event page on the parade’s web site
- 5 tickets to sponsor VIP reception
- Vendor table for both events
- Parade placement (top 15)

Benefits



- Sponsor recognition on select at-event signage (step-n-repeat) and in the event program
- Sponsor recognition and link from the event page on parade’s web site
- 4 tickets to sponsor VIP reception
- Vendor table for one event (sponsor can choose the event; parade or gospel fest)

Sponsorship Opportunities (4/4)



Silver Sponsor..... \$3,000...Max 10

Supporting Sponsor.....\$1,500....Multiple

Benefits



- Sponsor recognition on all event- related marketing & promotional collateral: marketing & promotional collateral: invitations, emails, posters and flyers
- Sponsor listing on select at-event signage (step-n-repeat) and in the event program
- Sponsor recognition and link from the event page on the parade's web site
- 3 tickets to sponsor VIP reception
- Vendor table for parade finale

Benefits



- Sponsor recognition on the event page on parade's web site
- Mention on social media handles
- For donations of \$250 to \$1,499
 - Vendor table at parade finale
- For donations of \$1,500 added bonuses
 - Sponsor recognition on select at-event signage (step-n-repeat) and in the event program
 - 2 tickets to sponsor VIP reception